AMENDMENTS TO THE CLAIMS:

Claims 1-2 (Canceled)

3. (Original) A liquid crystal display device comprising:

pixels equipped with a liquid crystal cell and a switch element, which are arranged at positions where scan lines and data lines intersect,

a data line drive circuit for supplying from said data line and said switch element to said liquid crystal cell a write signal corresponding with image data,

a control circuit for inverting a polarity of said write signal after every plurality of scan lines, and

a scan line drive circuit which supplies a drive signal to said scan lines and switches said switch elements ON and OFF, so that of the plurality of scan lines to which is supplied a write signal of the same polarity, in the following scan lines other than those scan lines where the polarity of said write signal is inverted, said drive signal is supplied for a period of time that is shorter, by a predetermined amount of time, than the time for which said drive signal is supplied to the scan lines where the polarity of said write signal is inverted.

4. (Original) A liquid crystal display device according to claim 3, where said scan line drive circuit adjusts a period for which said drive signal is supplied, in accordance with an output enable signal for controlling whether or not to supply said drive signal to said scan line.

Claims 5-6 (Canceled)